

2015-2016 Textbooks/Software Subscriptions

	School Store Price	Graphic	Photo
Photography 1st Semester			
None			
Graphic Design 1st Semester			
Adobe Photoshop CC: Visual QuickStart Guide By Elaine Weinmann ISBN: 0133980464 *2014 edition*	\$31.99		
Lettering & Type: Creating Letters and Designing Typefaces By Nolen Strals ISBN: 156898765X	\$24.95		
White Space is Not Your Enemy: A Beginner's Guide to Communicating Visually through Graphic, Web and Multimedia Design By Kim Golombisky, Rebecca Hagen ISBN: 0240824148 *updated version*	\$39.95		
Adobe Creative Cloud Subscription (1 year)	\$239.88		
Textbook Subtotal		\$96.89	
Photography 2nd Semester			
None			
Graphic Design 2nd Semester			
Thinking With Typography, 2nd Ed. By Ellen Lupton ISBN: 1568989695	\$24.95		
Student website hosting (3 years @ \$2.78 mo.)	\$100.00		
Textbook Subtotal		\$24.95	
Photography 3rd Semester			
Exploring Color Photography 5th Edition By Robert Hirsch ISBN: 0240813359 *previous editions are also acceptable and less expensive*	\$54.95		
Textbook Subtotal			\$54.95
Graphic Design 3rd Semester			
HTML and CSS: Design and Build Websites By Jon Duckett ISBN: 1118871642	\$42.00		
Adobe Creative Cloud Subscription (1 year)	\$239.88		
Textbook Subtotal		\$281.88	
Photography 4th Semester			
Lightroom/Photoshop Software Subscription (1 year)			\$119.88

Graphic Design 4th Semester		
Designing Brand Identity: An Essential Guide for the Whole Branding Team By Alina Wheeler ISBN: 1118099206	\$45.00	
Textbook Subtotal	\$45.00	
Total for program-specific textbooks (if purchased through School Store)	\$448.72	\$54.95
Total for program-specific software subscriptions	\$479.76	\$119.88
Total for website hosting (3 years)	\$100.00	
Photography/Graphic Design Gen-Ed Classes		
* <i>Business 9th Ed.</i> By Pride, Hughes, Kapoor ISBN: 978-0618770915	\$224.00	
* <i>Made To Stick</i> By Chip Heath & Dan Heath ISBN: 978-1400064281	\$26.00	
* <i>Personal Finance 9th Ed.</i> By Kapoor, Dlabay, Hughes ISBN: 978-0073382326	\$157.00	
* <i>Business Communication: Process & Product 6th Ed.</i> By Mary Ellen Guffy ISBN: 978-0324578676	\$121.00	
* <i>Foundations Of Marketing 3rd Ed.</i> By William Pride ISBN: 978-0618973378	\$113.00	
Total for Gen Ed books (if purchased through School Store)	\$641.00	
For Graphic Design Students only		
Janson's <i>Basic History of Western Art 8th Edition</i> ISBN: 978-0136039129 By Davies, Hofrichter, Jacobs, Roberts & Simon	\$121.00	
*General Education textbooks and the Survey of Western Art textbook will be loaned, at no charge, through the School Store to the student each semester.		
When ordering, please email orders@antonelli.edu . Be sure to include your first and last name and list which textbooks you want to order.		